

Structure for the Escape Room exercise for RightNow

Contents

Environment friendly traveling, start company – Expert Level – Challenge 15
 Environment friendly traveling, start company – Expert Level – Challenge 26
 Environment friendly traveling, start company – Expert Level – Challenge 37
 Environment friendly traveling, start company – Expert Level – Challenge 48
 Environment friendly traveling, start company – Expert Level – Challenge 59

- a) Start with a storyline. Create a story that the player will go through when advancing the steps of your challenge. Fit the learning materials into your storyline
- b) Find images or videos that visually support the story you created. This helps the player to visualise your narrative and keep them motivated
- c) Create challenges that help to assess the competences / learning outcomes and theme them

RightNow
<u>Requirement</u>
2 introductory
1 intermediate
1 advanced
2 expert

RightNow
<u>Travel agency (this one)</u>
1 introductory 2C
1 intermediate 3C
1 advanced 4C
1 expert 5C

riting a correct word (or
 ese types are also the easiest

RightNow
<u>Second story</u>
1 introductory 2C
1 expert 5C

Entrepreneurial Spirit

On successful completion of this resource, learners will be able to:			
Levels	Knowledge	Skills	Attitudes
Expert	Theoretical knowledge of: making complex decisions. inspiring and mobilizing others to support an idea. leadership. bringing an idea to action. project management. self-management.	Visualise future scenarios to increase motivation. Identify opportunities. Set personal and professional goals. Apply communication skills to motivate others. Develop a plan to bring an idea to action. Manage the process of developing the project. +	Leadership in a team setting Collaboration Appreciation of what motivates oneself and others.

Travel 4 – Entrepreneurial Spirit – Introduction

Expert Level

You have finally got your business up and running! It has taken some long nights and hard work, but you are finally an established eco-travel business. Now it is time to see how you can manage your business and face the complex decisions of running a company. It will be a challenge, but nothing that you and your team cannot handle! Let's get down to business!

Travel 4 – Entrepreneurial Spirit – Challenge 1

1.1 Scenario

Getting your business recognised by the world won't be an easy feat. You and your team are really looking forward to getting your customers onboard with sustainable travel and the impact this will have on combatting climate change. You hope that your business will gain popularity and inspire others to make a difference with their travel habits. However, part of entrepreneurship is dealing with the unknown. Dealing with volatility is one of the hardest parts. That being said, you are confident that you and your team's hard work will pay off.

1.2 Image



1.3 Challenge

You know that social entrepreneurs face many challenges when their business gets up and running. You want to make sure that you are prepared for this if the moment arises.

1.4 Question

Watch the following video, what do you think is the biggest challenge that social entrepreneurs face?

<https://www.youtube.com/watch?v=v97D7rLodvw>

_____ (short answer)

1.5 Solution

<Open text answer>

In general the breakout design should include closed questions, unless you provide the exact content, the question does not unlock. There is no way to verify such content, except manual validation. This should be redesigned, and used as a closed question.

1.6 Congratulate the Learner

It is important to be aware of the potential risks your business can face so that you are prepared. However, it is important to set personal and professional goals to mitigate these potential risks.

1.7 Image



Travel 4 – Entrepreneurial Spirit – Challenge 2

2.1 Scenario

You know that your sustainable travel company will be operating from many famous destinations. Your priority is to offer sustainable travel alternatives to your customers. But first, you will need to

figure out some words in different languages that will ensure you can communicate with your clientele. Communication skills are key!

2.2 Challenge

You will need to do some research on different idioms that you can greet your guests from all over Europe in. This will make a huge difference to your customers as they will be able to communicate with you and your team.

2.3 Question

Match up the greetings with their correct countries:

- | | |
|-------------------|----------------|
| a) Hungary | 1. Hola! |
| b) Georgia | 2. გამარჯობა! |
| c) Czech Republic | 3. Ahoj! |
| d) Poland | 4. Hallo! |
| e) Germany | 5. Yassou! |
| f) Greece | 6. Cześć! |
| g) Norway | 7. Bonjour! |
| h) France | 8. Ciao! |
| i) Spain | 9. Szia! |
| j) Italy | 10. Guten Tag! |

Create a learning app: [Group assignment]

2.4 Solution

a = 9

b = 2

c = 3

d = 6

e = 10

f = 5

g = 4

h = 7

i = 1

j = 8

2.5 Congratulate the Leaner

Well done! You have really improved your communication skills by learning ways to greet your customers from all over Europe. One of the key elements of running a business is communicating with your customers.

2.6 Image



Travel 4 – Entrepreneurial Spirit – Challenge 3

3.1 Scenario

Communicating with your customers has got you thinking. You think that this is a good business goal to have as you believe that connecting with your customers is an important component of your company. You decide that you want to make a list of not only your professional goals within the company for the upcoming year, but also with some personal goals too. You explain to your team that making goals gives you long-term vision and short-term motivation. It directs your focus and helps you to organise what is important in your life. There are many advantages to goal-making.

3.2 Image



3.3 Challenge

You decide it will be a good team-building exercise to plan out your goals together. You know that this will inspire and mobilise others to support the benefit of personal growth and the growth of the company.

3.4 Question

You ask everyone to write down 3 personal goals and 3 professional goals that they have. You can add your own goals here:

Personal Goals:

1. _____

2. _____

3. _____

Professional Goals:

1. _____

2. _____

3. _____

(Or file upload)

3.5 Solution

<Open text answer>

3.6 Congratulate the Learner

Making goals is a powerful process for thinking about your future and the future of your company. By doing this as a team building exercise, you have the ability to inspire your team to be motivated for their vision of the future. Turning goals into a reality will definitely help you and your team to be productive and feel inspired.

3.7 Image



Travel 4 – Entrepreneurial Spirit – Challenge 4

4.1 Scenario

Now that you have set goals, your team is feeling motivated and excited for the future of the company. It is important to inspire productivity in the workplace in order to have a successful vision of how your business operates. Being a good leader often helps to ensure that your team's energy is high to perform the job at their very best. A key element of great leadership is to build trust and confidence in your team.

4.2 Challenge

After the team meeting, one of your team members comes up to you with a business proposition. Caleb thinks it could be a good idea to have a look into how your business could invest in renewable energy. It would be a long-term business goal, but you think it would be a good idea. A 100% renewable energy approach would offer long-lasting solutions to sustainability, pollution and ultimately climate change. You can see the news headlines now: Running on Renewables.

4.3 Image



4.4 Question

You tell Caleb that this will definitely be a long-term project but that it can be one that you can visualise for the future. You do some research into how renewable energy could provide energy alternatives for your company.

Click on the link below to discover more about renewable energy.

<https://www.nationalgeographic.com/environment/energy/reference/renewable-energy/>

Can you name the 5 types of renewable energy from your research?

1. _____
2. _____
3. _____
4. _____
5. _____

4.5 Solution

Solar, wind, hydroelectric, biomass and geothermal power - are all sources of renewable energy.

***Multiple choice form, and additional false answers**

4.6 Congratulate the Learner

That's right! These sources of energy would have a significantly lower impact on the environment, helping to tackle the climate crisis. You think that this idea would transform the world of transport and that you could see this being the future. Just imagine, a world run by renewables.

4.7 Image



Travel 4 – Entrepreneurial Spirit – Challenge 5

5.1 Scenario

You decide that in order to take on large-scale projects such as this one, your business will need to reach certain points of expansion. A few years have passed since you established your company and you think the time has come to consider your business growth. Business growth relies on the lifecycle of the business, industry growth trends and needs of the company. You turn to your team and have a look at the statistics of your business.

5.2 Challenge

You will need to look at the following data and analyse when is the right time for business expansion based on the current charts and trajectories.

5.3 Question

You confer with your team and discuss the idea of expansion. From your data you realise that you will need to have a look at a very important document stored on the company server, but you can't seem to find it in the company files. You think that the file might have been corrupted. Can you figure out what the document is called from the tricky security questions, to restore the data?

(Hint: A 3 worded document that retains information about your business operations, objectives, etc.)

_____/_____/_____

1. Synonym for company, commercial activity (8 Letters)
2. A thing used as an example to follow or imitate (5 letters)
3. A firm closely, woven clothe used in clothing, art and needlepoint (6 letters)

5.4 Solution

Business model canvas

5.5 Congratulate the Learner

Did you solve this one? Well done! You have saved one of the most prized documents of the company. This document is essential to visualise what is important and what key areas the company addresses. It is used by the entire team (owner, employees, investors, etc.) to reach objectives, understand relationships and reach agreements. You really saved the day!

5.6 Image



Travel 4 – Entrepreneurial Spirit – Challenge 6

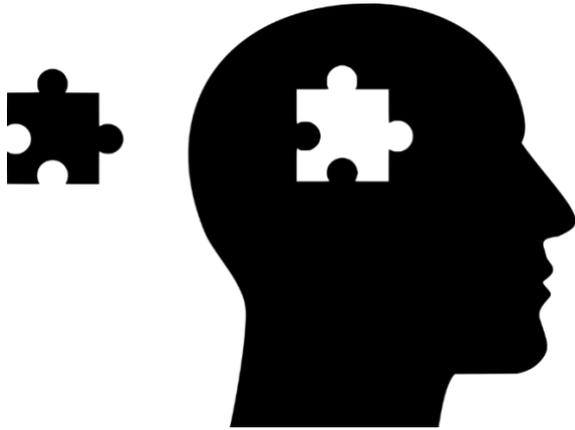
6.1 Scenario

You really escaped quite a conundrum! You and your team are so grateful that all of the documents are safe. You know that complex situations arise in businesses and it is important to approach them appropriately. Problem-solving is a great skill to have and to teach to your team. You decide to do a course that helps your colleagues to confront complex problems and respond to them.

<https://www.youtube.com/watch?v=kIAE9ML0XLs>

In the course, the above video is shown.

6.2 Image



6.3 Challenge

You know that by helping your team learn how to problem solve, you can all benefit from it. After the course, you think about what you think the most important skill is in helping you to become an excellent problem solver.

6.4 Question

What do you think is the most important skill that comes from problem solving?

1. Combining the right feelings and logic
2. Considering problems as new challenges and opportunities
3. Regularly improving communication
4. Keeping egos aside
5. Encouraging creativity and new ideas
6. Ability to find the right root causes of the problem

6.5 Solution

<Open text answer – all answers are correct>

6.6 Congratulate the Learner

All 6 of these skills are great to help you improve your problem-solving abilities, but it is interesting that that's the one you chose! It goes to show that you really are understanding and like to think ahead when it comes to complex challenges your business could face.

Travel 4 – Entrepreneurial Spirit – Conclusion

Wow! What a journey it has been! You really have dealt with the many ups and downs of starting up a business. Not only have you learned so much about entrepreneurship you have also successfully established a company that looks to combat climate change. You really are a modern-day hero. All your hard work has finally paid off and you and your team can look towards the future for more ways to do better for the planet. Well done!

Image

